Hbr S 10 Must Reads On Leadership

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ignite the creative spark within your team for your company to stand out in today s competitive environment you need to be original you need to have fresh ideas exciting products and offerings and a willingness to experiment and that starts at the team level hbr s 10 must reads for creative teams collection provides expert advice on how to foster curiosity encourage better collaboration and use design thinking to change the way you brainstorm test and execute new ideas included in this seven book set are hbr s 10 must reads on creativity hbr s 10 must reads on teams hbr s 10 must reads on collaboration hbr s 10 must reads on building a great culture hbr s 10 must reads on design thinking hbr s 10 must reads on managing people hbr s 10 must reads on managing people vol 2 the collection includes seventy articles selected by hbr s editors from renowned thought leaders including marcus buckingham adam grant francesca gino and indra nooyi plus the indispensable article how pixar fosters collective creativity by ed catmull with hbr s 10 must reads for creative teams collection you can break free from the usual and capitalize on originality hbr s 10 must reads paperback series is the definitive collection of books for new and experienced leaders alike leaders looking for the inspiration that big ideas provide both to accelerate their own

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management s most influential experts on topics of perennial concern to ambitious managers and leaders hungry for inspiration and ready to run with big ideas to accelerate their own and their companies success if you read nothing else full stop read michael porter on creating competitive advantage and distinguishing your company from rivals john kotter on leading change through eight critical stages daniel goleman on using emotional intelligence to maximize performance peter drucker on managing your career by evaluating your own strengths and weaknesses clay christensen on orchestrating innovation within established organizations tom davenport on using analytics to determine how to keep your customers loyal robert kaplan and david norton on measuring your company s strategy with the balanced scorecard rosabeth moss kanter on avoiding common mistakes when pushing innovation forward ted levitt on understanding who your customers are and what they really want c k prahalad and gary hamel on identifying the unique integrated systems that support your strategy

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